**UNIVERSIDAD VERACRUZANA**

**PROGRAM CONTENT**

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| **PROGRAM:** | Sports, Physical Education and Recreation |
| **LEVEL:** | Bachelor’s degree |
| **PLAN:** | 1999 |

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| **DESCRIPTION** |
| The main aim of the education program is to provide undergraduates with knowledge, skills and attitudes of research, teaching, planning, generation and application of knowledge in the sciences of human movement, the extension and diffusion of services and the connection with different sectors of society. Additionally, from a frame of reference that identifies the professional of physical education as a promoter of human values, sustained by responsibility, commitment, honesty, ethics, solidarity and equity developed in their social environment. |
| **MISION** |
| This education program aims at the integral formation of professionals in the applied sciences to Sport, Physical Education and Recreation to tend with efficiency, ethics, equity, respect and responsibility the teaching activities, generation and application of the movement sciences, the extension and diffusion of the services of the physical culture, sport and recreation. |
| **VISION** |
| For 2011, the School of Physical Education is recognized at national, regional and local level for disseminating knowledge in applied sciences to physical activity through strengthening in teaching areas, academic management, research, linkage, extension services, recreation and dissemination of physical culture. Consequently, it aims at the training and updating needs of its graduates and to satisfice the demands of the educational, social and business sector.  The faculty members of the education program of the bachelor’s degree in Physical Education is formed by a 20% of Doctors and 80% of Professors. Its teachers form a consolidated academic body that develop inter and multidisciplinary research projects to strengthen the generation line and application of knowledge. |
| **ADMISSION PROFILE** |
| The candidate to enter must demonstrate minimum knowledge of the culture promoted in the general high school, as well as having the physical-athletic skills necessary to study such study plan and show pleasure and permanent interest towards the different activities related to physical culture. |
| **GRADUATE PROFILE** |
| The graduate must put in practice the theoretical and practical fundamentals of physical culture in such a way as to provide sustenance and permanent guidance for its professional activity, as well as demonstrate knowledge in Health Sciences, Teaching, Sports and Recreation for their application in physical activities adapted to the diverse fields where the discipline can be developed. |