**UNIVERSIDAD VERACRUZANA**

**PROGRAM CONTENT**

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| **PROGRAM:** | Accounting |
| **LEVEL:** | Bachelor’s degree |
| **PLAN:** | 2011 |

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| **DESCRIPTION** |
| Accounting discipline is indispensable for the socio-economic development of any country, since it promotes the creation of Micro, small and medium enterprises, and of the great international capitals, giving confidence so that the operation of the economic institutions is sustainable, encouraging the markets through a reliable economy and stimulating the employment creation in the same one.  The contribution of the discipline is based on the fact that through this is carried out the registration of operations which economically affect an entity producing systematic and structured financial information that allows the different stakeholders to make decisions.  The accounting professional will cover the financial information needs of the owners or directors of transnational entities and participants in the global capital markets, as this professional has the necessary skills to provide high quality, reliable, transparent information and comparable. |
| **IDEOLOGY** |
| * To preserve universal values. * To participate with quality in the changes demanded by the globalized world. * To promoting motivation and self-learning in students. * To take care social demands through the generation and application of knowledge. * To seek excellence to achieve integral social development. * To promote critical and creative thinking in students. * To awaken creativity and strengthen student's self-esteem. * To encourage leadership in program actors. * To incorporate academic exchange to the EP. * To incorporate Information and Communication Technologies into educational actions. * To develop the entrepreneurial attitude in students. * To respect multiculturalism. * To encourage respect for plurality of ideas. * To promote and disseminate health care. * Continuously bring up the day teachers in the pedagogical and disciplinary fields. * To promote a responsible attitude with the world in which we live. * To develop a culture of sustainability. |
| **MISION** |
| The educational program of the Bachelor’s Degree in Accounting prepares in a comprehensive way, people committed to their academic and professional training, with a critical and creative spirit, ready to change according to the advances of science and technology. Respecting biodiversity and multiculturalism with hard universal values, so that its performance positively influences economic entities and society, at the local, regional, national and international levels, in a permanent search for excellence. |
| **VISION** |
| To be an educational program of excellence, innovative, flexible, and open to change in the integral formation and in the generation and application of knowledge, recognized as a leader of leading professionals, with a high social commitment and respect for sustainability. |

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| **OBJECTIVES** |
| To train Accountants professionals, integral and competent in the design, implementation and evaluation of financial, administrative and fiscal information systems within a framework of ethical, humanistic values. Consequently, a service vocation and entrepreneurial spirit through research in connection with the problems of the environment to support decision-making through the generation of useful, sufficient, competent and relevant information that allows all kind of enterprises to reduce the high risk of failure and improve their functions. On the other hand, provide services of specialized consultancy to increase the chances of success of this sector without denying its professional contribution to large companies and the primary sectors, industrial non-governmental organizations and service companies in general as well as to promote the development of organizations and society under a sustainable approach.  During his training, the student will be competent to:   * To acquire and understand the knowledge of accounting theory for the design, instrumentation, operation and evaluation of financial information systems. * To know, understand and apply the Postulates and Ethical Norms of the profession, as well as other legal and moral dispositions. * To use research to generate new knowledge in the discipline of Accounting. * To develop their entrepreneurial capacity in an orderly and systematic way for the benefit of their social and professional environment. * To develop self-esteem and respect for diversity of opinions to have the ability to work as a team. * To act in society according to values with a humanitarian sense and solidarity to the others. |
| **ENTRANCE REQUIREMENTS** |
| * High School finished. * To take the entrance examination * To cover all the enrollment requirements. |
| **APPLICANT’S PROFILE** |
| **Knowledge**   * Generals of the administrative-economic sciences.   **Abilities**  **Attitudes**   * Safety * Improvement * Entrepreneurial initiative * Readiness for change * Helpfulness * Respect * Commitment * Responsibility * Honesty * Integrity * Work Planning & Organization. * Creativity * Logical reasoning * Mathematical reasoning * Leadership * Negotiation * Teamwork * To promote changes * Adaptation to change * Analyze and synthesize information * Learn to learn * To research |
| **TITLE GRANTED** |
| Graduate in Accounting. Prior compliance on its whole study plan and the administrative requirements, which are stipulated by the current law. |
| **DEGREE REQUIREMENTS** |
| To conclude satisfactorily all the subjects of the study plan. |

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| **GRADUATE PROFILE** |
| The graduate of Bachelor’s in Accounting will be a professional with ethical, critical and social responsibility training, with a hard discipline in Financial Accounting, Administrative Accounting, Auditing, Finance and Taxation that will enable you to respond to the challenges and expectations of organizations in a global environment. Additionally, the graduate in his professional performance will have the ability to be an agent of change and exercise leadership in the areas or disciplines of his academic training. |
| **PERMANENCE PROFILE** |
| 1. Charge (in credits): minimum= 27; normal= 41; maximum= 54. 2. Stay time: minimum= 6; normal= 8; maximum= 12. 3. Forms of accreditation allowed: Submission of documents; Abilities Demonstration and Assessment of concluded subjects. 4. The subjects (Computing, English I & II, Reading and Writing) can get accredited taking a competence test. For further information, please visit: (<http://www.uv.mx/dgda/area-de-formacion-basica/oferta-educativa/>). The accreditation of others subjects depends on disposition and endorsement in the current study plan and approved adjustments in institutions by knowledge area. See articles from 49 to 73 of the 2008 Students’ Statute (<http://www.uv.mx/legislacion/files/2012/12/estatutodelosalumnos2008.pdf>) 5. Social Service is taught in 1 or 2 semesters. It is necessary to accomplish the stated requirements on the 2008 Students’ Statute. See articles from 74 to 77. For further information, please go to: (<http://www.uv.mx/legislacion/files/2012/12/estatutodelosalumnos2008.pdf>) 6. Thesis Requirements: Complete the 80% or more of the study plan’s total credits. 7. Thesis Subject is taught in 1 or 2 semesters. It is necessary to accomplish the stated requirements on the 2008 Students’ Statute. See articles from 78 to 82. 8. Modality: Written and practical work, average, Knowledge test and submission of documents according to the established in the article 50 which belongs to the 2008 Students’ Statute. 9. Guideline that has to cover written and practical works. They are in determination process for each Academic Board. |
| **CAREER FIELD** |
| * Public sector: centralized, decentralized, parastatal organizations; and so on. * Private sector: Business constituted as a physical person, trading and civil companies. * These professional services can be proportionated in a dependent or independent way. |