



Universidad Veracruzana

UNIVERSIDAD VERACRUZANA
FACULTAD DE CONTADURIA Y NEGOCIOS
REGIÓN VERACRUZ
HORARIOS DE MEIF FEBRERO - JULIO 2024 (202451)
GESTION Y DIRECCION DE NEGOCIOS
PLAN DE ESTUDIOS 2018
6° SEMESTRE

BLOQUE 1

| NRC | CRED. | HRS. | SECC. | EXPERIENCIA EDUCATIVA | CATEDRATICO | LUNES | MARTES | MIERCOLES | JUEVES | VIERNES | AULA |
|-------|-------|------|-------|--------------------------------------|----------------------------|-------|--------|-----------|--------|---------|------|
| 94955 | 6 | 4 | 1 | DESARROLLO DE HABILIDADES DIRECTIVAS | | 11 | 11 | 11 | 11 | ~ | 16 |
| 94957 | 6 | 4 | 1 | MARKETING DIGITAL | TANIA B. QUINTERO BASTOS | 10 | 10 | 10 | 10 | ~ | 12 |
| 94962 | 7 | 4 | 1 | FINANZAS CORPORATIVAS | MA. EUGENIA SENTIES SANTOS | 7 | 7 | 7 | 7 | ~ | 6 |
| 94965 | 6 | 4 | 1 | DISEÑO DE PLAN DE NEGOCIOS | | 8 | 8 | 8 | 8 | ~ | 15 |
| 95244 | 12 | | 1 | PRÁCTICA EMPRESARIAL | | | | | | | |

BLOQUE 2

| NRC | CRED. | HRS. | SECC. | EXPERIENCIA EDUCATIVA | CATEDRATICO | LUNES | MARTES | MIERCOLES | JUEVES | VIERNES | AULA |
|-------|-------|------|-------|--------------------------------------|--------------------------|-------|--------|-----------|--------|---------|------|
| 94956 | 6 | 4 | 2 | DESARROLLO DE HABILIDADES DIRECTIVAS | SALOMÉ PÉREZ PRIETO | 12 | 12 | 12 | 12 | ~ | 8 |
| 94959 | 6 | 4 | 2 | MARKETING DIGITAL | MARISOL PEREZ MUGICA | 9 | 9 | 9 | 9 | ~ | 15 |
| 94963 | 7 | 4 | 2 | FINANZAS CORPORATIVAS | MARISOL PEREZ MUGICA | 10 | 10 | 10 | 10 | ~ | 2 |
| 94967 | 6 | 4 | 2 | DISEÑO DE PLAN DE NEGOCIOS | MA. ESTHER FRAGOSO TERÁN | 11 | 11 | 11 | 11 | ~ | 10 |
| 95244 | 12 | | 1 | PRÁCTICA EMPRESARIAL | | | | | | | |

OPTATIVAS

| NRC | CRED. | HRS. | SECC. | EXPERIENCIA EDUCATIVA | CATEDRATICO | LUNES | MARTES | MIERCOLES | JUEVES | VIERNES | AULA |
|-------|-------|------|-------|----------------------------------|---------------------------|-------|--------|-----------|--------|---------|------|
| 94971 | 6 | 4 | 1 | MERCADOS FINANCIEROS | REFUGIO VAZQUEZ FERNANDEZ | 8 | 8 | 8 | 8 | ~ | 9 |
| 12397 | 6 | 4 | 1 | DESARROLLO DE PRODUCTOS Y MARCAS | ERIC MANUEL RAMOS NERI | 13 | 13 | 13 | 13 | ~ | 14 |
| 17709 | 6 | 4 | 1 | EMPRENDIMIENTO SOCIAL | ERIC MANUEL RAMOS NERI | 12 | 12 | 12 | 12 | ~ | 16 |
| 12399 | 6 | 4 | 1 | GESTIÓN ADUANAL | GABRIEL RUIZ BLANCO | 8 | 8 | 8 | 8 | ~ | 3 |
| 14106 | 6 | 4 | 1 | ECONOMÍA INTERNACIONAL | | 7 | 7 | 7 | 7 | ~ | 11 |
| 16621 | 6 | 4 | 1 | LOGÍSTICA EMPRESARIAL | JOSÉ ANDRÉS RUIZ BLANCO | 16 | 16 | 16 | 16 | ~ | 8 |