

GESTIÓN Y DIRECCIÓN DE NEGOCIOS

| HORARIOS DEL PERIODO FEBRERO /JULIO 2023 | | | | | | | | | | | | |
|--|-------|------|--|-------|-------|-------|-------|-------|-----------|-----------|---------------|--|
| SEGUNDO PERIODO | | | | | | | | | | | | |
| MATUTINO SEGUNDO PERIODO | | | | | | | | | | | | |
| SECCION | NRC | AULA | MATERIA | L | M | M | J | V | No.HRS. | CRED. | PRERREQUISITO | |
| 1 | 86975 | C.C. | LITERACIDAD DIGITAL | 13-15 | --- | / | 14-16 | 15-17 | 6 | 6 | S/PR | |
| 1 | 86976 | 204 | PENSAMIENTO CRITICO PARA LA SOLUCION DEL PROBLEMAS | --- | 7-9 | --- | 7-9 | --- | 4 | 6 | S/PR | |
| 1 | 87030 | 204 | MARCO JURIDICO DE LOS NEGOCIOS | 9-11 | --- | --- | / | 8-10 | 4 | 7 | S/PR | |
| 1 | 86978 | 204 | LENGUA II (INGLES II) | --- | 9-11 | 9-11 | 9-11 | --- | 6 | 6 | INGLES I | |
| 1 | 86979 | 204 | METODOLOGIA DE LA INVESTIGACION | 11-12 | 13-14 | 11-12 | 12-13 | --- | 4 | 6 | S/PR | |
| 1 | 87055 | 204 | ENTORNO ECONOMICO POLITICO Y SOCIAL | 12-13 | 12-13 | --- | --- | 10-12 | 4 | 7 | S/PR | |
| 1 | 86980 | 204 | FUNDAMENTOS DE MERCADOTECNIA | --- | --- | 13-14 | 11-12 | 12-14 | 4 | 7 | S/PR | |
| TOTAL | | | | | | | | | 26 | 39 | | |

| MATUTINO SEGUNDO PERIODO | | | | | | | | | | | | |
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| SECC. | NRC | AULA | MATERIA | L | M | M | J | V | HRS. | CRED. | PRERREQUISITO | |
| 2 | 87056 | 204 | MARCO JURIDICO DE LOS NEGOCIOS | 16-18 | --- | --- | 18-20 | --- | 4 | 8 | S/PR | |
| 2 | 87060 | 204 | METODOLOGIA DE LA INVESTIGACION | 15-16 | 14-15 | 14-16 | --- | --- | 4 | 6 | S/PR | |
| 2 | 87061 | 204 | FUNDAMENTOS DE MERCADOTECNIA | --- | --- | 16-18 | --- | 17-19 | 4 | 7 | S/PR | |
| 2 | 87062 | 204 | ENTORNO ECONOMICO POLITICO Y SOCIAL | --- | 15-17 | --- | 16-18 | --- | 4 | 7 | S/PR | |
| TOTAL | | | | | | | | | 16 | 28 | | |

| HORARIOS DEL PERIODO FEBRERO /JULIO 2023 | | | | | | | | | | | | |
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| MATUTINO CUARTO PERIODO | | | | | | | | | | | | |
| SECCION | NRC | AULA | MATERIA | L | M | M | J | V | No. HRS. | CRED. | PRERREQUISITO | |
| 1 | 91091 | 203 | GESTION DEL TALENTO HUMANO | --- | 9-11 | 11-13 | --- | --- | 4 | | S/PR | |
| 1 | 91092 | 203 | ESTRATEGIAS COMERCIALES | 7-9 | --- | --- | 7-9 | --- | 4 | | S/PR | |
| 1 | 91095 | 203 | ESTRUCTURA DE ESTADOS FINANCIEROS | 12-14 | --- | --- | 12-14 | --- | 4 | | S/PR | |
| 1 | 91096 | 203 | ADMINISTRACIÓN ESTRATÉGICA | --- | 11-12 | 10-11 | --- | 7-9 | 4 | | S/PR | |
| 1 | 91097 | 203 | RELACIONES PÚBLICAS | 10-12 | --- | 8-9 | 11-12 | --- | 4 | | S/PR | |
| 1 | 91098 | 203 | CALIDAD EN LAS ORGANIZACIONES | 9-10 | 8-9 | 9-10 | --- | 9-10 | 4 | | S/PR | |
| 1 | 91100 | 203 | MODELOS MATEMATICOS PARA LA TOMA DE DECIISIONES | --- | --- | 7-8 | 9-11 | 10-11 | 4 | | | |
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| VESPERTINO CUARTO PERIODO | | | | | | | | | | | | |
| SECCION | NRC | AULA | MATERIA | L | M | M | J | V | No. HRS. | CRED. | PRERREQUISITO | |
| 2 | 91101 | 203 | GESTION DEL TALENTO HUMANO | 18-20 | 12-14 | --- | / | --- | 4 | | S/PR | |
| 2 | 91103 | 203 | ESTRATEGIAS COMERCIALES | --- | 16-18 | 16-18 | --- | --- | 4 | | S/PR | |
| 2 | 91104 | 203 | ESTRUCTURA DE ESTADOS FINANCIEROS | --- | 18-19 | 18-19 | --- | 11-13 | 4 | | S/PR | |
| 2 | 91105 | 203 | RELACIONES PUBLICAS | / | 14-16 | --- | / | 18-20 | 4 | | S/PR | |
| 2 | 91106 | 203 | ADMINISTRACIÓN ESTRATÉGICA | 17-18 | --- | 14-16 | --- | 14-15 | 4 | | S/PR | |
| 2 | 91107 | 203 | CALIDAD EN LAS ORGANIZACIONES | --- | --- | 13-14 | 16-18 | 13-14 | 4 | | S/PR | |
| 2 | 91109 | 203 | MODELOS MATEMATICOS PARA LA TOMA DE DECISIONES | / | / | 19-20 | 18-19 | 16-18 | 4 | | | |
| | | | | | | | | | TOTAL | 24 | 0 | |

| HORARIOS DEL PERIODO FEBRERO /JULIO 2023 | | | | | | | | | | | | |
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| OCTAVO PERIODO | | | | | | | | | | | | |
| SECCION | NRC | AULA | MATERIA | L | M | M | J | V | No. HRS. | CRED. | PRERREQUISITO | |
| 1 | 11540 | 201 | CONSULTORIA DE NEGOCIOS | --- | --- | --- | 10-12 | 11-13 | 4 | 6 | | |
| 1 | 11591 | 201 | DESARROLLO SUSTENTABLE | --- | 11-12 | 10-11 | 8-10 | --- | 4 | 7 | | |
| 1 | 11581 | 201 | DESARROLLO DE PRODUCTOS Y MARCAS | 9-10 | 9-11 | 9-10 | --- | --- | 4 | 6 | | |
| 1 | 11582 | 201 | NEGOCIACIÓN DIRECTIVA | 10-12 | 8-9 | | --- | 10-11 | 4 | 6 | | |
| 1 | 14746 | 201 | SERVICIO SOCIAL | | | | | | | | | |
| 1 | 14749 | 201 | EXPERIENCIA RECEPCIONAL | | | | | | | | | |
| | | | | | | | | TOTAL | 16 | 25 | | |

| HORARIOS DEL PERIODO FEBRERO /JULIO 2023 | | | | | | | | | | | | |
|--|-------|------|----------------------------------|-------|-------|-----|-------|-------|----------|-------|---------------|--|
| OCTAVO PERIODO | | | | | | | | | | | | |
| SECCION | NRC | AULA | MATERIA | L | M | M | J | V | No. HRS. | CRED. | PRERREQUISITO | |
| 2 | 11588 | 201 | CONSULTORIA DE NEGOCIOS | --- | 15-17 | --- | --- | 17-19 | 4 | 6 | | |
| 2 | 11542 | 201 | DESARROLLO SUSTENTABLE | 12-14 | --- | --- | --- | 13-15 | 4 | 7 | | |
| 2 | 11592 | 201 | DESARROLLO DE PRODUCTOS Y MARCAS | 15-17 | --- | --- | --- | 15-17 | 4 | 6 | | |
| 2 | 11594 | 201 | NEGOCIACIÓN DIRECTIVA | 14-15 | 17-18 | --- | 14-16 | --- | 4 | 6 | | |
| | | | | | | | | | | | | |
| | | | | | | | | | | | | |
| | | | | | | | | TOTAL | 16 | 25 | | |