



Universidad Veracruzana  
Dirección General de Desarrollo Académico e Innovación Educativa  
Dirección de Innovación Educativa / Departamento de Desarrollo Curricular

**Programa de experiencia educativa**  
**Área de Formación de Elección Libre**

**1. Área Académica**

All academic areas

**2. Programa Educativo**

All educational programs

<b>3. Entidad(es) Académica(s)</b>	<b>4. Región(es)</b>
School for Foreign Students	<ul style="list-style-type: none"><li>• Xalapa;</li><li>• Veracruz-Boca del Río;</li><li>• Poza Rica-Tuxpan;</li><li>• Coatzacoalcos-Minatitlán;</li><li>• Orizaba-Córdoba</li></ul>

<b>5. Código</b>	<b>6. Nombre de la Experiencia Educativa</b>
80019	The Global Conversation

<b>7. Área de Formación del Modelo Educativo Institucional</b>	<b>8. Carácter</b>
Free choice training area	N/A

<b>9. Agrupación curricular distintiva</b>
Internationalization and Collaboration Networks

**10. Valores**

Horas Teóricas	Horas Prácticas	Horas Otras	Total de horas	Créditos	Equivalencia (s)
3	0	0	45	6	N/A

<b>11. Modalidad y ambiente de aprendizaje</b>	<b>12. Espacio</b>	<b>13. Relación disciplinar</b>	<b>14. Oportunidades de evaluación</b>
M: Course A: Online	Multiple	Multidisciplinary	Ordinary

<b>15. EE prerequisite(s)</b>
N/A

## 16. Organización de los estudiantes en el proceso de aprendizaje

Máximo	Mínimo
20	5

## 17. Justificación articulada a la Fundamentación del plan de estudios

The course is designed to provide the student with a global vision of the world. The students will learn about the historical, political, cultural, social, economic, and scientific issues related to globalization and understand the opportunities and challenges on a local, national, and global scale. The students will discuss the concept of globalization and its impact on society. This course presents a good opportunity for the students, not only those in the social sciences and humanities, but also in other disciplines, to have the possibility of increasing their cultural training and to be able to access to both general and specific knowledge about the interconnectedness across the world that eventually leads to global cultural, political and economic integration.

## 18. Unidad de competencia (UC)

The student understands the importance of the globalization process and its impact on society through analysis, discussion, and critical reflection of the topics that are reviewed during the course. The student can develop global skills and active citizenship to actively participate in their community by responding to the needs of their environment.

## 19. Saberes

Heurísticos	Teóricos	Axiológicos
<ul style="list-style-type: none"> <li>• Develop their own definition of globalization.</li> <li>• Analysis of the different definitions that exist</li> <li>• Discussion about the similarities and differences.</li> <li>• Analysis of the benefits and effects of globalization.</li> <li>• Summary of the main impacts of Globalization in society.</li> <li>• Discussion about the impact of Globalization from a historical perspective.</li> <li>• Analysis of the impact of the Globalization from a science perspective.</li> <li>• Discussion about how society impacts Globalization.</li> <li>• General information from a historical perspective.</li> <li>• Analysis of the impact of society from a science perspective.</li> <li>• Discussion about the different dimensions of globalization</li> <li>• Effects of the different dimensions of globalization.</li> </ul>	<p><b>What is Globalization?</b></p> <ul style="list-style-type: none"> <li>• Concepts</li> <li>• Causes</li> <li>• Benefits</li> <li>• Effects</li> </ul> <p><b>Impact of Globalization in society</b></p> <ul style="list-style-type: none"> <li>• How does Globalization impact society?</li> <li>• From the historical perspective.</li> <li>• From the science perspective.</li> <li>• From the social perspective.</li> <li>• From the economic perspective.</li> </ul> <p><b>Impact of society on Globalization</b></p> <ul style="list-style-type: none"> <li>• How does society impact Globalization?</li> <li>• From the historical perspective</li> <li>• From the science perspective.</li> <li>• From the social perspective.</li> <li>• From the economic</li> </ul>	<ul style="list-style-type: none"> <li>▪ Kindness</li> <li>▪ Self-criticism</li> <li>▪ Self-reflection</li> <li>▪ Cooperation</li> <li>▪ Commitment</li> <li>▪ Collaboration</li> <li>▪ Confidence</li> <li>▪ Curiosity</li> <li>▪ Creativity</li> <li>▪ Willingness to interact and exchange information</li> <li>▪ Discipline</li> <li>▪ Teamwork</li> <li>▪ Enthusiasm</li> <li>▪ Ethics</li> <li>▪ Flexibility</li> <li>▪ Honesty</li> <li>▪ Tolerance</li> <li>▪ Patience</li> <li>▪ Punctuality</li> <li>▪ Responsibility</li> <li>▪ Solidarity</li> <li>▪ Socialization</li> <li>▪ Respect for colleagues</li> </ul>

<ul style="list-style-type: none"> <li>• Discussion about the benefits and challenges of globalization.</li> <li>• Analysis of the impact at the different levels.</li> </ul>	<p>perspective.</p> <p><b>Different dimension of Globalization</b></p> <ul style="list-style-type: none"> <li>• Economic dimension</li> <li>• Political dimension</li> <li>• Cultural dimension</li> <li>• Environmental dimension</li> </ul> <p><b>Benefits and challenges of Globalization</b></p> <ul style="list-style-type: none"> <li>• At the international level</li> <li>• At the national level</li> <li>• At the local level</li> </ul>	
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## 20. Estrategias generales para el abordaje de los saberes y la generación de experiencia

	Actividad presencial	Actividad virtual
De aprendizaje		Analysis of information Discussion of topics Search for sources of information Goal setting Text structures Statement of goals Research Conceptual maps Organization and planning Teamwork Simulation
De enseñanza		Feedback Guided discussion Examples Text structures Illustrations Brainstorm Conceptual maps Assignments for independent, individual and group study Collaborative group organization PowerPoint presentations

## 21. Apoyos educativos.

Video  
 Internet  
 Illustrations  
 Books and journals  
 Multimedia  
 Basic program  
 Study program  
 Intercultural and communicative learning routes

## 22. Evaluación integral del aprendizaje.

Evidencias de desempeño por productos	Indicadores generales de desempeño	Procedimiento(s) e instrumento(s) de evaluación	Porcentaje
Presentations	<ul style="list-style-type: none"> <li>• Content</li> <li>• Syntax</li> <li>• Hermeneutics</li> <li>• Consistency</li> </ul>	Rubric Control lists	20%

Evidencias de desempeño por demostración	Indicadores generales de desempeño	Procedimiento(s) e instrumento(s) de evaluación	Porcentaje
Class participation	<ul style="list-style-type: none"> <li>• Content</li> <li>• Syntax</li> <li>• Hermeneutics</li> <li>• Consistency</li> </ul>	Continuous evaluation	20%
Essay		Observation Rubric	60%

## 23. Acreditación de la EE

For accreditation, the student must have covered a minimum of 80% of attendance, as well as 60% of the sum of all the requirements indicated in the evaluation table.

## 24. Perfil académico del docente

BA in Economics, Law, Political science, International Relations or similar with postgraduate studies on international programs. Teaching experience at the higher education level in public or private institutions. Professional experience linked to this course.

## 25. Fuentes de información

- Keohane, R. O., & Nye, J. S. (2020). Globalization: What's new? What's not? (And so what?). In *Making Policy Happen* (pp. 105-113). Routledge.
- Gopinath, C. (2023). *Globalization: A multi-dimensional system*. Edward Elgar Publishing.
- Holton, R. J. (2017). *Making globalisation*. Bloomsbury Publishing.
- Lechner, F. J., & Boli, J. (Eds.). (2020). *The globalization reader*. John Wiley & Sons.
- Manfred, B. S. (2020). *Globalization: A very short introduction*. Oxford University Press.
- Perlas, N. (2019). *Shaping globalization*. Temple Lodge Publishing.
- Ritzer, G., & Dean, P. (2019). *Globalization: the essentials*. John Wiley & Sons.
- Sachs, J. D. (2019). *The ages of globalization: Geography, technology, and institutions*. Columbia University Press.
- Santiago, R., Fuinhas, J. A., & Marques, A. C. (2020). The impact of globalization and

economic freedom on economic growth: the case of the Latin America and Caribbean countries. *Economic Change and Restructuring*, 53, 61-85.

- Segal, U. A. (2019). Globalization, migration, and ethnicity. *Public health*, 172, 135-142.
- Stearns, P. N. (2019). *Globalization in world history*. Routledge.

**26. Formalización de la EE**

Fecha de elaboración	Fecha de modificación	Cuerpo colegiado de aprobación
04/10/2022	24/05/2023	Equivalent body to the Technical Council of the School for Foreign Students of the Universidad Veracruzana

**27. Nombre de los académicos que elaboraron/modificaron**

Dra. Samantha Rebeca Rullán Rosanis y Dr. Edgar Juan Saucedo Acosta